

Affordable, quality health plans

exclusively for Kentucky Bar Association members



If you want a health plan that offers value to you and quality care to your employees, look to your Kentucky Bar Association (KBA) membership. KBA members have access to specific Affordable Care Act (ACA)-compliant health insurance at reasonable rates.

You can sign up for an Anthem Blue Cross and Blue Shield (Anthem) health plan that includes:

- One of the largest networks of doctors, hospitals, and other healthcare professionals in Kentucky.
- Access to doctors and hospitals across the country and around the world through the BlueCard® program and Blue Cross Blue Shield Global Core.
- Health and wellness programs designed to help your employees and their families live their healthiest and save money doing it.
- A Find Care tool to help employees better manage their healthcare dollars based on out-of-pocket costs for common health treatments.

- An Employee Assistance Program (EAP) that connects your employees to confidential counseling and referral services for everyday challenges, such as child care, financial planning, and emotional well-being — all at no added cost.
- Unlimited access to Time Well SpentSM, a web-based library of tools and resources to help educate your employees about healthy lifestyle changes and promote wellness and productivity in your workforce.

Accessible care everywhere

The Anthem network includes more than 9,800 doctors and specialists, and 110 hospitals in Kentucky.¹ When they travel, your employees have access to 95% of doctors and 96% of hospitals in the U.S. and hundreds of doctors across the globe.²

A health plan that sets you apart

Your benefits package can help you compete for the best talent. Anthem's flexible plans offer comprehensive coverage that includes prescription drugs as well as preventive care, such as:

- Yearly checkups
- Well-baby and well-child visits
- Immunizations
- Yearly diabetes eye exams
- Routine cancer screenings

With their health plan, your employees will enjoy members-only savings for Healthy Lifestyles programs and innovative tools available at [anthem.com](https://www.anthem.com) and the Sydney Health app to manage their care and their health:

- Find a Doctor provider directory with reviews from other patients
- Health Assessment questionnaire to benchmark health status and set goals
- Health Record to keep track of health information in a secure location
- My Health Dashboard for an overview of benefit information
- Online communities for support and knowledge sharing

You and your employees can enjoy even more value with integrated coverage if you add:

- Dental
- Vision
- Life insurance
- Long-term and short-term disability

Other advantages of choosing an Anthem plan through your KBA membership

Going through the bona fide association program gives you members-only perks, such as:

- Potential savings on fully insured plans like Blue AccessSM PPO standard and consumer-driven health plans
- Competitive association-specific pricing
- Unique products brought to the marketplace through our Large Group plan sponsorship



Let's talk about your options as a KBA member

For more information, please contact your health insurance broker.

¹ Depending on plan design.

² Blue Cross Blue Shield Association website, The Blue Cross Blue Shield System (accessed February 2020): bcbs.com/about-us/the-blue-cross-blue-shield-system.

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